



Republic of the Philippines  
DEPARTMENT OF HEALTH  
NATIONAL NUTRITION COUNCIL XII  
1st Door, 2nd Floor, Ong Building, Corner Aquino-Osmeña Streets,  
Barangay Zone II, City of Koronadal 9506



## 2021 NUTRITION MONTH CELEBRATION

**"Malnutrisyon patuloy na labanan, First 1000 days tutukan!"**

### Digital Poster Making Contest Season 2

#### Mechanics

1. This contest is open to all individuals residing under Region 12.
2. The contest revolves around the 47<sup>th</sup> Nutrition Month theme:  
**“Malnutrisyon patuloy na labanan, First 1000 days tutukan!”**
3. Only one (1) entry per participant is allowed in this competition. Entries must be sent in A4 size (Portrait or Landscape) in JPEG/PNG format to the official email of NNC XII Regional Office (**nncro12@gmail.com**) on or before July 16, 2021 (cut off time at 12:00noon). Official entry must include the entry form with the complete name of the contestant, complete address, contact numbers along with the one-page description of the poster (*See attachments below*).
4. For verification purposes, a timelapse video recording of the participant creating the artwork/poster is also required. Non-compliance may mean disqualification.
5. Participants may use any Editing software (Photoshop, Paint, etc).
6. Any artwork in the poster must be in original design. Poster designs containing clip-art will not be considered by judges. The artist will be held accountable to any issues that may arise with regards to the originality and authenticity of the design.
7. A one-page explanation and description of the artwork (in ENGLISH or TAGALOG) limited to 200-300 words must be attached on a separate sheet upon submission of the entry. The composition must be encoded in an A4 size paper.
8. NNC XII will post on its official facebook page (National Nutrition Council Region XII Official) the qualified digital poster entries. Likes accumulated for each entry will have a bearing on the total score and will only be valid if the likers were able to like the **NNC XII Official Facebook Page**. Final counting of likes will be on July 30, 2021 at 12:00 noon.

9. The criteria for judging are as follows:

▪ Theme Relevance	30%
▪ Originality	25%
▪ Aesthetic Appeal	25%
▪ No. of Likes	
(Entry and NNC XII's Official Facebook Page)	15%
▪ Description of artwork/poster	5%
<b>Total</b>	<b>100%</b>

10. The posters which attained the highest average ratings will be proclaimed as winners. The judges will select 3 winners from all the entries submitted and accorded the following recognition and prizes:

First Prize: 5,000 Php

Second Prize: 3,000 Php

Third Prize: 2,000 Php

11. The winners will be notified by phone or email and will be announced in NNC XII Official facebook page. Prizes will be sent to the participants after thorough verification.

12. All entries shall become exclusive property of NNC XII.

13. Decision of the Board of Judges is final and irrevocable.

## **JUDGING CRITERIA**

### **Relevance to the theme – 30%**

The design should effectively communicate from the given theme.

### **Originality – 25%**

It must show the ability to be inventive and creative.

### **Aesthetic Appeal – 25%**

The Poster design must captivate the judges' senses, taking into consideration the aesthetic principles of symmetry, focal point, pattern, perspective, dimensionality and proportion.

### **No. of Likes on NNC XII'S Official Webpage – 15%**

Total number of likes for an entry with likes on NNC XII Official Facebook page  
(National Nutrition Council Region XII Official)

### **Description of Artwork/Poster – 5%**

Expression of meaning or description of the artwork in ENGLISH or TAGALOG limited to 200-300 words. This measures how well the poster makes its own theme clear to the viewers.

<b>ENTRY FORM</b>
Name of Participant:
Age:
Complete Address:
Contact number(s)/Email address:
<i>Please submit this form on or before 16 July 2021 (cut off time at 12:00noon) thru email at <a href="mailto:nncro12@gmail.com">nncro12@gmail.com</a></i>

## This image shows a full page of blank white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page, providing a template for writing or drawing. There are no margins, text, or other markings present.